

BUS2BUS Media Package

With the **Media Package**, Messe Berlin GmbH offers **BUS2BUS** exhibitors a series of selected **marketing tools** designed to strengthen their trade show participation and enhance their presence on the market.

The Media Package comprises entries in the **printed catalog** and the **Virtual Market Place® – the official online exhibitor and product search** of BUS2BUS.

The costs of the **Media Package** are met by exhibitors and co-exhibitors in the form of an obligatory one-off fee, for which the hirer of the stand will be issued an invoice.

Services main exhibitor (= Media Package)	Services co-exhibitor (= Basic entry)
<p>Printed catalog</p> <ul style="list-style-type: none"> ▪ Basic entry in the alphabetical exhibitor's directory (<i>company name, address, telephone and fax number, email and internet address, hall and stand number</i>) ▪ Entry in three categories of the product group index (<i>company name, hall and stand number</i>) 	<p>Printed catalog</p> <ul style="list-style-type: none"> ▪ Basic entry in the alphabetical exhibitor's directory (<i>company name, address, telephone and fax number, email and internet address, hall and stand number</i>) ▪ Entry in one category of the product group index (<i>company name, hall and stand number</i>)
<p>Virtual Market Place® (= Online catalog)</p> <ul style="list-style-type: none"> ▪ Basic entry (<i>company name, address, hall and stand number</i>) ▪ Telephone, fax, email, internet address ▪ 3 contact persons with picture, telephone number and email ▪ Company profile (max. 4,000 char. incl. spaces) ▪ Company logo ▪ Entry in three categories of the product group index ▪ Link to Social Media (e.g. Facebook, Twitter etc.) ▪ Entry of up to five products in text and picture with link to homepage (max. 4,000 char. incl. spaces per product) ▪ Link to videos 	<p>Virtual Market Place® (= Online catalog)</p> <ul style="list-style-type: none"> ▪ Basic entry (<i>company name, address, hall and stand number</i>) ▪ Telephone, fax, email, internet address ▪ 1 contact person with picture, telephone number and email ▪ Company profile (max. 4,000 char. incl. spaces) ▪ Company logo ▪ Entry in one category of the product group index ▪ Link to Social Media (e.g. Facebook, Twitter etc.)
<p>You can request your personal access code from our editorial team: editorial@virtualmarket.bus2bus.berlin, in order to upload your data directly online on the BUS2BUS Virtual Market Place.</p> <p>Should you have any questions, please do not hesitate to contact the editorial team from Mo.-Fr., 9:00-18:00 CET at +49 30 3038 2180.</p>	
<p>Cost</p> <ul style="list-style-type: none"> ▪ 595.00 EUR (excluding VAT) 	<p>Cost</p> <ul style="list-style-type: none"> ▪ 395.00 EUR (excluding VAT)
<p>Additional services at extra charge:</p> <ul style="list-style-type: none"> ▪ Additional product entries ▪ Online advertising (on request) 	<p>Additional services at extra charge:</p> <ul style="list-style-type: none"> ▪ Upgrade to main exhibitor package (200.00 EUR, excluding VAT) ▪ Online advertising (on request)

Duration:

All Media Package services are available from **January 1st, 2019** to **December 31st, 2020**. During this period of time you can update your entry as often as you like.