

Speaker's declaration of consent

Event: BUS2BUS

Messe Berlin GmbH is the organizer of this event, which can be attended including via a virtual platform. For this purpose, Messe Berlin GmbH or external photographers commissioned by it will be made recordings during the livestream in sound and vision of your lecture, during which you may also show a presentation and, if necessary, conduct interviews. You may also participate via MS Teams, Skype or another communication tool by joining the ongoing livestream. Messe Berlin GmbH requires your respective consent in accordance with sections a), b) and c) for the purposes stated there.

a) Consent to recording and publication

This consent includes the recording of the lecture and, if applicable, interviews (including adding) as well as publication within the scope of or after the event of presentation, images, photos, names, function, organization, description of the session, your presentation and, if applicable, your images and photos as well as the biography provided by you, including for the purpose of event execution, press and public relations work.

The rights specified in section a) are granted irrespective of the storage or data transmission technology used and irrespective of whether use is with or without intermediate storage and/or by means of individual retrieval and/or whether reception or playback is by means of a television set, computer or other - including mobile - terminal devices. Messe Berlin GmbH is free to use the recording of the lecture and interviews as a whole and in part (e.g., in the form of snippets). This also includes the right to arrange, edit and translate the recordings or to add accompanying information. Please be aware that the published recordings may also include parts of or the presentation as a whole.

Please be aware that you will not receive any separate remuneration for the publication in accordance with sections a), b) and c) but that such use is compensated by the advertising effect that the lecture and the interviews will generate for you.

b) Consent to use for further advertising purposes

This consent includes the use of the recordings described in section a) for further advertising purposes of Messe Berlin, also for accompanying and subsequent events of Messe Berlin GmbH or other companies within the Messe Berlin group of companies, in the above-mentioned media.

c) Consent to use by other speakers and guests or the companies they represent.

The consent allows all pictured speakers and guests and/or the companies represented by them to publish and use the aforementioned recording of the lecture and interview internally for information, training and archiving purposes and/or to post it on the websites and other media and networks of the speakers and guests and/or the companies represented by them for their own marketing purposes on the Internet and to make it publicly accessible, and to provide them with the corresponding image and audio or video file for this purpose.

Third party rights

With this declaration of consent, you confirm to be the sole author of the presentation and that you have not used any images, including of persons, for or from which you have not obtained the necessary rights, including for use in accordance with this declaration. In the case of co-authorship, you must point this out and you confirm that you hold the rights necessary for publication for the purposes specified herein.

Speaker's declaration of consent

In the event of a third-party claiming infringement of its rights due to the lecture and/or the use of the presentation, you will indemnify Messe Berlin GmbH from any and all such third-party claims. This includes the bearing of costs by you which Messe Berlin GmbH may incur for its legal defence. You assure that you will cooperate with Messe Berlin GmbH in the defence against any third-party claims.

Data protection

The creation and publication of recordings and other data mentioned in section a) above represents at the same time a processing of personal data within the meaning of the General Data Protection Regulation ("GDPR").

Data published in digital media can be retrieved, found by search engines and linked with other information throughout the world, which might possibly enable the creation of personality profiles of you. The content can be further "propagated" by sharing the original publication without Messe Berlin GmbH having any influence on the acts of dissemination by the third parties. Please take note of the privacy policies of the social media providers and, if applicable, of the recipients named in section c) who are controller for the processing of data in their area of responsibility.

In the event of publication of the data, there will in any case be a transfer of data to third countries

As the data subject of the processing of your personal data you have the rights pursuant to Art. 12 et seq. GDPR, as described in the Appendix ("Information pursuant to the EU General Data Protection Regulation (GDPR) for Speakers").

Information pursuant to the EU General Data Protection Regulation (GDPR) for speakers at BUS2BUS

Messe Berlin GmbH (hereinafter "**Messe Berlin**") attaches great importance to data protection. This data protection notice provides information on the processing of personal data in connection with the activity as a speaker and supplements the General Data Protection Policy on the Messe Berlin website, and where applicable other separate information on specific processing activities.

1. Controller and Data Protection Officer

Controller within the meaning of the General Data Protection Regulation (GDPR): Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: info@messe-berlin.de. **Data protection officer:** group data protection officer of Messe Berlin GmbH (address: as before; e-mail: datenschutz@messe-berlin.de).

2. Categories and sources of personal data

Messe Berlin receives contact details of speakers and communication with speakers from the existing customer relationships, Internet research, as well as independent consultants with whom a cooperation exists for the organization, preparation and implementation concepts of events and the acquisition, selection and support of speakers. Messe Berlin processes the data mentioned in the speaker's declaration of consent or provided by you, in particular your name, title, accompanying information, curriculum vitae, press photo, description of the session, presentation, lecture and, if applicable, (also created by externally commissioned photographers) image/sound and film recordings.

For speakers who are connected virtually, contact and dial-in data are processed for the technical briefing and during participation in the livestream. The provider of the livestream will send you an access code for this purpose and will contact you by telephone for the technical briefing. In addition, the number of viewers, the average duration of stay, the data traffic produced and the countries of the viewers are collected for evaluation purposes

3. Purposes of processing and legal bases

As far as the processing of your personal data for the purposes of recording and publication, use for further advertising purposes as well as use by other speakers and guests as well as companies

Speaker's declaration of consent

represented by them as described in the declaration of consent, the processing is based on your consent (Art. 6 (1) (a) GDPR).

The dial-in details will be processed for the legitimate interest of Messe Berlin in the technical execution of the livestream or the event and the data collected in the declaration of consent will be processed in our legitimate interest for the purpose of proving your consent or approval (Art. 6 (1) (f) GDPR). The aforementioned evaluation is carried out in an aggregated unidentified manner on the basis of the legitimate interest of Messe Berlin for analysis purposes (error sources and correction, improvement of the virtual offer) (Art. 6 (1) (f) GDPR)

4. Recipients and international data transfers

In order to increase visibility, your personal data incl. recordings will be published with your consent in the selected digital media in full version or also in the form of short films (snippets).

For recording, livestreaming, video editing and other processing steps, in particular technical briefing, use of other virtual tools, embedding of videos, website maintenance, marketing, e-mail, hosting and IT support, service providers are used who process your data on behalf of Messe Berlin. For data processing on the part of the social media channels, see their data protection notices.

By publishing on the Internet, the personal data (including the recording of the presentation and the interview) can be accessed and stored worldwide. Messe Berlin has no influence on the data processing by any third parties who access and use your data by visiting the aforementioned websites or social media channels and thus act as their own controller within the meaning of the GDPR. The data and the presentation can thus also be found via so-called "search engines". It cannot be ruled out that third parties link the data with other personal data available on the Internet and thus create a personality profile, change the data or use it for other purposes.

If consent is given for use by other speakers, guests and the companies represented by them for the aforementioned purposes, the data will be transmitted to them.

The consultants mentioned in section 2 above will also receive your personal data as part of their support of speakers and participation in the organization of the event.

Some of the recipients, in particular the providers of social media channels or third parties who access your data, other speakers, guests and the companies they represent as well as processors, are located in third countries outside the EU, which do not provide the same level of data protection as the EU, in particular due to the absence of a legal framework, independent supervisory authorities or data protection rights and remedies. Messe Berlin will only transfer personal data to those third countries if the European Commission has adopted a so-called adequacy decision in this respect (Art. 45 GDPR) or otherwise where appropriate safeguards in accordance with Art. 46 GDPR have been provided, in particular standard data protection clauses adopted by the European Commission pursuant to Art. 46 (2) (c) GDPR and, where necessary, supplementary measures. A copy of the safeguards can be obtained upon request (e.g., by e-mail – for contact details see section 1 above). The data transfer is based on your explicit consent pursuant to Art. 46 (1) (a) GDPR to this transfer despite the existing risk to your data that is known to you

5. Storage period

Insofar as processing takes place on the basis of consent or on the basis of a legitimate interest of Messe Berlin, the data in question will no longer be processed for the associated purpose after receipt of the revocation of consent or objection and will be deleted, if necessary (as a rule after one year after the end of the event), unless there is a statutory exception. In the event of an objection or revocation of all or individual parts of the declaration of consent or approval, all or the corresponding parts of your data will be deleted, i.e., depending on the extent of the revocation or objection, the publications of the lecture and interview made by Messe Berlin will be deleted, in the media in which the data/recording of the lecture has been published. The contact and dial-in details will be deleted by the provider of the livestream after the livestream has been carried out. The data will also be deleted if Messe Berlin no longer requires them for the above-mentioned purposes.

6. Data protection rights

Speaker's declaration of consent

To exercise the following rights, you can contact the controller at any time (contact details see section 1 above). Rights of the data subjects pursuant to Art. 12-21 GDPR: the right to access about personal data, the right to rectification, erasure and data portability as well as to restriction of processing. If consent has been given, this can be revoked at any time with effect for the future.

Rights of objection

If the processing is based on legitimate interests, you have the right to object to the processing of your personal data for reasons relating to your particular situation. Furthermore, you may object to the processing of the personal data and their use for marketing purposes at any time.

If you are of the opinion that the data processing violates data protection law, you have the right to lodge a complaint with the competent supervisory authority of your choice (Art. 77 GDPR in conjunction with section 19 of the German Federal Data Protection Act (Bundesdatenschutzgesetz)).