

BUS2BUS FRESH TRAVEL AWARD Conditions of Participation 2026

Last updated: April 2025

§ 1 Scope; definitions

These conditions of participation apply to the participation in the awards presentation *Fresh Travel Award*, organised by Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany (hereinafter also “MB”), which is presented as part of the BUS2BUS event (hereinafter “event”). The *Fresh Travel Award* recognises particularly innovative concepts and solutions in the bus mobility.

§ 2 Registration deadline

Application shall be received by **December 15, 2025**; subject to change, please note information that may follow at a later date.

§ 3 Participation

- 3.1 The *Fresh Travel Award* is open to all those who want to showcase new, innovative concepts for the bus mobility industry. Only persons of legal age are permitted to participate.

The Fresh Travel Award is open to exhibitors and trade visitors to the event who want to showcase new, innovative concepts for the mobility industry. Only persons of legal age are permitted to participate.

- 3.2 The application form on the event website (<https://www.bus2bus.berlin/en/about-us/program/fresh-travel-award/>) must be completed and submitted online by the registration deadline in order to participate. This registration process is only complete once all the required information has been entered in the application form and “Send” has been clicked.
- 3.3 Applicants will receive an automatic confirmation of receipt of their registration by email; however this does not constitute a binding confirmation of participation. This will be sent by email no later than calendar week December 31, 2025.

§ 4 Concept presentation

- 4.1 Participants must present their innovative concept for bus mobility in advance to an independent jury appointed by MB in an online live pitch (5 min: presentation, 3 min: Q&A), which will take place in calendar week 8 2026.

- 4.2 The participant shall grant MB the right to record and publish the live pitch, in particular during and for any preparation and follow-up work for the event. Furthermore, the participant shall grant MB the right to publish the live pitch for further advertising purposes, including for accompanying and follow-up events organised by MB or other companies within the MB corporate group.

§ 5 Award ceremony

- 5.1 The jury will select a winner from all participants, who will be chosen primarily based on the following criteria: innovation factor, target group focus with regard to design, sustainability and usability.
- 5.2 The award ceremony will take place live on the Future Night on April 15, 2026.
- 5.3 The winner of the Fresh Travel Award will receive a comprehensive winner's package, which will include various services.

§ 6 Final provisions

- 6.1 Participation in the *Fresh Travel Award* is subject exclusively to German law.
- 6.2 The jury's decision is final, legally valid and incontestable.